



Forum 2009

Public Procurement's Role during Economic and Climate Change
Victoria Conference Centre · Victoria, B.C. · October 31-November 4, 2009
www.cppcforumccmp.ca

Marketing Opportunities

The Canadian Public Procurement Council (CPPC) is inviting organizations to support the Council's Eleventh Annual Forum and Products Expo by marketing their products and services to supply management professionals involved in public procurement nationwide through their participation in **Forum 2009: Public Procurement's Role during Economic and Climate Change**.

Network with senior executives, Directors, Purchasing Officers, Assistant Deputy Ministers and Executive Directors involved in public procurement at the federal, provincial, territorial, municipal levels and in the education, health care and social services sectors and Crown corporations. Forge important links with key government decision makers and individuals involved in environmental stewardship.

Sponsorship & Advertising Benefits



Take advantage of the opportunities provided by CPPC to make connections and showcase your products and services to qualified procurement professionals.

Marketing your organization at CPPC's showcase event will deliver many dividends. By representing your organization at Forum 2009 you'll be present when important public procurement issues are

discussed by the people who decide and select leading edge solutions. Your participation will provide your organization with added visibility and exposure to key public procurement practitioners. Show your support of the Canadian public procurement community and be recognized for that support.

Take Action!

Take advantage of the benefits of these marketing opportunities by ensuring your presence and profile at Forum 2009!

To receive more information on these opportunities and Forum 2009, please contact:

Ken S. Babich, BCom, CPPO, Forum Chair
Telephone: 250-721-8330
Fax: 250-721-8327
Email: kbabich@uvic.ca

Lee York
Telephone: 250-519-5362
Fax: 250-382-0721
Email: lee.york@viha.ca

What is the Canadian Public Procurement Council?

The CPPC was established in September 1999 to be the leading resource for Public Procurement across Canada, most notably to:

- Promote dialogue and networking between public procurement practitioners;
- Facilitate information and knowledge exchange;
- Develop approaches to common issues;
- Provide leadership for the resolution of shared challenges

Membership in the CPPC is open to all public and quasi-public procurement organizations, from all levels of government – federal, provincial and territorial governments, Crown corporations, and the full range of Municipal, Academic, Social and Health (MASH) entities.

To date, the CPPC counts over **100** member organizations, with more than **3,700** professionals across Canada, and representing annual procurement approaching **\$10 billion**.

Opportunities/Benefits Matrix

All opportunities include: Web link, recognition on signage or on-screen at your sponsored event, and on-site recognition at Forum 2009 in signage, on-screen, and/or verbal.

		Reserved registrations	Presentation opportunity at your event	Half-page in Program *	Full-page in Program *	Insert in kit bags**	Booth at Product Expo
PLATINUM							
\$20,000	Banquet (Mon. PM)	4	✓		✓	✓	✓
GOLD							
\$12,000	Keynote Presentation (Mon. AM)	3			✓	✓	✓
\$10,000	Lunch (3 avail.)	3	✓		✓	✓	✓
SILVER							
\$7,500	Welcoming Reception (Sun. PM)	2	✓		✓	✓	
\$7,500	Breakfast (3 avail.)	2	✓	✓			
\$5,000	Pre-Forum Seminar (Sun.) (3 avail.)	1	✓				
\$5,000	Delegate Kit Bag	1					
BRONZE							
\$2,000	Carbonomics Workshop (Wed. PM)	2		✓			
\$2,000	Plenary: Dr. Andrew Weaver (Mon. PM)	1			✓	✓	
\$2,000	Forum 2009 Umbrella	1					
\$2,000	Networking Breaks (4 avail.)	1					
OTHER OPPORTUNITIES							
\$1,500	Full-page in Program*				✓		
\$750	Half-page in Program*			✓			
\$500	Delegate kit bag insert**					✓	

* Program content must be submitted as camera-ready artwork and in bilingual format or one version in English and one in French. If content is submitted in one language only, it will be placed only in the corresponding section of the Final Program and will not appear in the other language. Content will be reproduced in black and white only. ** Provide one (1) insert, maximum letter-size, 300 copies, for insertion by CPPC staff.



Forum 2009

Public Procurement's Role during Economic and Climate Change
 11th Annual · Victoria, B.C. · October 31-November 4, 2009
www.cppcforumccmp.ca

Marketing Opportunities Application

Opportunities:	<input type="checkbox"/> Banquet \$20,000		
	<input type="checkbox"/> Keynote Presentation: Key Challenges for the Future of Public Procurement \$12,000		
	Lunches <input type="checkbox"/> Monday <input type="checkbox"/> Tuesday <input type="checkbox"/> Wednesday \$10,000 (each)		
	<input type="checkbox"/> Welcoming Reception \$7,500		
	Breakfasts <input type="checkbox"/> Monday <input type="checkbox"/> Tuesday <input type="checkbox"/> Wednesday \$7,500 (each)		
	<input type="checkbox"/> Pre-Forum Seminar \$5,000 (each)		
	<input type="checkbox"/> Delegate Kit Bag \$5,000		
	<input type="checkbox"/> "Carbonomics" Workshop \$2,000		
	<input type="checkbox"/> Plenary Session: Climate Change with Dr. Andrew Weaver \$2,000		
	<input type="checkbox"/> Forum 2009 Umbrella \$2,000		
<input type="checkbox"/> Networking Breaks \$2,000 (each)			
Other Opportunities:	<input type="checkbox"/> Full-page Program \$1,500		<input type="checkbox"/> Half-page Program \$750
	<input type="checkbox"/> Delegate Kit Insert \$500		
Name of Organization			
Marketing Contact			
Title	Department		
Address			
City			
Province/State	Postal Code		
Telephone	Fax		
Email			
Website			
Type of Organization	<input type="checkbox"/> Government <input type="checkbox"/> Industry <input type="checkbox"/> Not-for-profit <input type="checkbox"/> Other:		
<i>The following payment is based upon acceptance of this Marketing Opportunities Application by the Canadian Public Procurement Council. This Application becomes a contract upon acceptance by CPPC and is not subject to cancellation, except by the consent of both parties, as indicated in writing.</i>			
Method of Payment	<input type="checkbox"/> VISA <input type="checkbox"/> MasterCard <input type="checkbox"/> Cheque payable to "CPPC-CCMP"		
Card Number			CVV # (on back)
Name of Cardholder			
Card Expiry Date	Signature of Cardholder		
<i>On behalf of the above organization, I am empowered to bind the organization and agree to abide by the rules and regulations set out by CPPC to ensure the safe and secure conduct of Forum 2009.</i>	Authorized Signature		
	Name of Representative		
	Date		
<i>Accepted by CPPC.</i>	Authorized Signature		
	Name of Representative		
	Date		

Please complete and return the form with payment to the following address:

Canadian Forum on Public Procurement 2009 c/o University of Victoria, Purchasing Services Department
 Room 110 Saunders Annex PO Box 1700 STN CSC Victoria (BC) V8W 2Y2
 Telephone: 250-721-8326 Fax: 250-721-8327 Email: registration@cppcforumccmp.ca